

# A LEVEL ART AND DESIGN

## Why choose Eduqas A Level Art and Design?

Studying Art and Design provides entry to an unprecedented range of specialisms, skills – both traditional and digital – and careers.

### Study Art and Design and develop:

- intellectual, imaginative, creative and intuitive capabilities
- investigative, analytical, experimental, practical, technical and expressive skills, aesthetic understanding and critical judgement
- independence of mind in developing, refining and communicating their own ideas, their own intentions and their own personal outcomes
- an interest in, enthusiasm for, and enjoyment of art, craft and design
- the experience of working with a broad range of media
- an understanding of the interrelationship between art, craft and design processes and an awareness of the contexts in which they operate
- knowledge and experience of real world contexts and, where appropriate, links to the creative industries
- knowledge and understanding of art, craft, design and media and technologies in contemporary and past societies and cultures
- an awareness of different roles, functions, audiences and consumers of art, craft and design.

## What will I study?

This A Level specification in Art and Design offers a choice of seven titles. Each title offers a further choice of areas of study but work need not be limited to a single one of these.

Each of the following titles is recognised as a distinct A Level qualification:

### Art and Design (Art, Craft and Design)

This title is designed to promote learning across a variety of experiences and through various processes, tools, techniques, materials and resources to generate different kinds of evidence of working and outcomes. The emphasis is on an increased breadth of approach commensurate in demand with the depth of other specialist titles.

### Art and Design (Fine Art)

This option covers a broad and developing area of study that includes painting, drawing, ceramics, sculpture, installation, performance and conceptual art and aspects of print-making, photography and film.

### Art and Design (Graphic Communication)

This option encompasses a wide and developing area of study, incorporating a variety of related disciplines and utilising traditional skills, such as calligraphy and hand-formed lettering, alongside cutting-edge digital technologies.

### Art and Design (Textile Design)

Textile Design encompasses a very broad range of materials, techniques and processes, including a growing number of interdisciplinary approaches. These comprise woven, embroidered, knitted, printed, painted, dyed, manipulated, embellished and constructional methods which are utilised to produce a great variety of textile outcomes that include costume and fashion design, accessories and body adornment.

### Art and Design (Three-Dimensional Design)

Three-Dimensional Design covers a particularly wide range of activities ranging in scale from jewellery and body adornment to architectural and environmental design. Other aspects include functional ceramics, product design, interior and exhibition design, theatre and production design incorporating film and television.

### Art and Design (Photography)

Learners might engage with early light-based images and rudimentary technology, such as a pinhole camera, as well as the most contemporary, which may include the use of digital cameras, video camcorders, photocopiers, scanners and mobile phones. They may also work exclusively with film based or digital technology or with both.

### Art and Design (Critical and Contextual Studies)

This option provides for a broad range of intellectual and practical learning experiences through a variety of lively and creative strategies for developing and presenting personal, practical, critical and contextual responses.

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## What skills will I develop?

### Thinking:

- Creativity
- Critical thinking
- Problem-solving
- Communication
- Strategy

### Working

- Research
- Collaboration
- Perseverance
- Self-direction

### Skills

- Practical skills
- Design skills
- Presentation skills
- Digital comms

### Experience

- Citizenship
- Personal care
- Social responsibility

## How will I be assessed?

There are two components at A Level: Component 1 – Personal Investigation (60% of the qualification) and Component 2 – Externally Set Assignment (40% of the qualification).

<b>Component 1: Portfolio</b>	<b>The Personal Investigation consists of two integrated constituent parts:</b> <b>1. a major in-depth critical, practical and theoretical investigative project/portfolio and outcome/s based on themes and subject matter that have personal significance;</b> <b>2. an extended written element of 1000 words minimum, which may contain images and texts and must clearly relate to practical and theoretical work using an appropriate working vocabulary and specialist terminology</b>
<b>Component 2: Externally Set Assignment</b>	<b>This component is based on preparatory study that leads to a 15 hour period of sustained focus in which you will produce a response to a chosen visual or written stimuli.</b>