

EDUQAS GCSE BUSINESS

Why choose Eduqas GCSE Business?

By studying Eduqas GCSE Business, the specification introduces learners to the business world, empowering them to develop as commercially minded and enterprising individuals.

The focus of the specification is to introduce and nurture an enthusiasm for studying business in a range of contexts. Learners will appreciate how businesses operate in a dynamic and competitive environment and develop an understanding of the interdependent nature of business functions from a local to a global perspective.

There are no previous learning requirements for this specification. Any requirements set for entry to a course based on this specification are at the school/college's discretion.

This specification builds on subject content which is typically taught at key stage 3 and provides a suitable foundation for the study of Business at either AS or A level.

In addition, the specification provides a coherent, satisfying and worthwhile course of study for learners who do not progress to further study in this subject.

What will I study?

The content is presented in six clear and distinct topic areas:

- Business activity
- Influences on business
- Business operations
- Finance
- Marketing
- Human resources



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What skills will I develop?

By studying Eduqas GCSE Business, the subject content enables learners to apply their knowledge and understanding to different business contexts, including businesses ranging from small enterprises to large multinationals and businesses operating in local, national and global contexts. Learners are required to develop an understanding of how these contexts impact on business behaviour.

Learners will be expected to be familiar with current issues in business and develop an understanding of the dynamics of business activity. Learners should investigate the real business world to develop an understanding of contemporary business opportunities and issues.

Learners are expected to apply their knowledge and understanding of the subject content to business decision-making, including:

- the interdependent nature of business activity, influences on business, business operations, finance, marketing and human resources; and how these interdependencies underpin business decision making

- how different business contexts affect business decisions
- the use and limitation of quantitative and qualitative data in making business decisions

Learners will be expected to draw on their knowledge and understanding of the subject content to:

- use business terminology to identify and explain business activity
- apply business concepts to familiar and unfamiliar contexts
- develop problem solving and decision-making skills relevant to business
- investigate, analyse and evaluate business opportunities and issues
- make justified decisions using both qualitative and quantitative data including its selection, interpretation, analysis and evaluation, and the application of appropriate quantitative skills

How will I be assessed?

Component 1: Business Dynamics will be assessed through a written examination

- **2 hours**
 - **62.5% of qualification**
 - **100 Marks**
- A mix of short answer and structured questions based on stimulus material covering all of the specification content.

Component 2: Business Considerations will be assessed through a written examination

- **1 hour 30 minutes**
 - **37.5% of qualification**
 - **60 Marks**
- Data response questions covering all of the specification content.

Careers with GCSE Business

This specification builds on subject content which is typically taught at key stage 3 and provides a suitable foundation for the study of Business at either AS or A level. In addition, the specification provides a coherent, satisfying and worthwhile course of study for learners who do not progress to further study in this subject.

Careers that may be of interest for those undertaking business qualifications are:

- Finance
- Marketing
- Human resources
- Business management