

MAKING THE SWITCH
**SPECIFICATION
COMPARISON**

GCSE

MEDIA STUDIES



THINKING ABOUT THE SWITCH - COMPARING SPECIFICATIONS

AQA

Media 1		
1 hour 30 minutes		35% of qualification 84 marks
Section A: Media Language and Media Representations Questions will test any two of the following forms; <i>magazines, advertising and marketing, newspapers, online, social and participatory media and video games</i>		Section B: Media Industries and Media Audiences Questions will test any two of the following forms: <i>radio, music video, newspapers, online, social and participatory media and video games, film (industries only).</i> *assesses study of mixture of unseen and close study products**
Assesses study of mixture of unseen and close study products** Details of Assessment: Includes multiple choice questions and analysis of unseen resources		

Media 2		
1 hour 30 minutes		35% of qualification 84 marks
Section A Assessment will be based on a screening from an extract of one of the television Close Study Products and other Close Study Products**		Section B Based on either <i>newspapers</i> or <i>online, social and participatory media and video games*</i> and can test any area of the framework. *assesses close study products**
Details of Assessment: Includes analysis of extract from set TV programme		** Close study products will be reviewed annually

NEA - Creating a Media Product		
		30% of qualification 60 marks
Learners must respond to one of 5 set briefs* that will be of the following forms: <i>television, music video, radio, newspapers, magazines, advertising/marketing, online, social and participatory media, video games (inc. a Statement of Intent - 300 words)</i> *briefs will change annually		
Details of Assessment: All work must be undertaken individually.		

OCR

Component 1: Television and Promoting Media

1 hour 45 minutes

(Duration includes 30 minutes viewing time)

35% of qualification

70 marks

Section A: Television

In depth study of set products: *Cuffs* and *The Avengers*

Section B: Promoting Media

Set products: *The Lego Movie* (studied for **Industries** only); advertising and Marketing for *The Lego Movie* (including 5 promotional posters and the UK TV trailer), *The Lego Movie Video Game*

Details of Assessment: Includes analysis of extract from set TV programme

Component 2: Music and News

1 hour 15 minutes

35% of qualification

70 marks

Section A: Music

Set products: *Mojo* magazine (two front covers and one complete edition), two music videos from a choice of four set pairs, *Radio 1 Live Lounge* (one complete episode)

Section B: News

Set Product: *The Observer* (online, including social and participatory media, and two contemporary front covers and three historical front covers)

Details of Assessment: Includes analysis of unseen resource

Details of Assessment: Includes analysis of unseen resource taken from Observer

Component 3/4: NEA - Creating Media

30% of qualification
30 marks

Learners must respond to one of 4 set briefs selected from 4 media forms*:
magazine, television, music video, online. (inc. a Statement of Aims - 250-300 words)

*briefs will change annually

Details of Assessment: All work must be undertaken individually.

Eduqas	OCR	AQA
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All specifications require learners to study a range of media forms in terms of a theoretical framework which consists of media language, representation, media industries and audiences.

Newspapers	
Front Pages: The Guardian (4 September 2015) The Sun (18 December 2013) Whole edition: The Sun	Two contemporary front covers of The Observer and the front covers of: The Observer (30 October 1966) The Observer (6 November 1966) The Observer (20 October 1968) and One whole contemporary print edition of The Observer
Magazines	
Front covers: Pride (November 2015) GQ (July 2016)	Mojo Magazine
Advertising and Marketing	
Print: Quality Street (1956) This Girl Can (2015)	The Lego Movie poster campaign and TV trailer
Music Video	
Katy Perry, Roar or Taylor Swift, Bad Blood and Pharell Williams, Freedom or Bruno Mars, Uptown Funk and Duran Duran, Rio or Michael Jackson, Black or White	1. Wheatus – Teenage Dirtbag and Avril Lavigne – Sk8ter Boi or 2. Mark Ronson, Bruno Mars – Uptown Funk and Beyoncé – If I Were a Boy or 3. The Vamps – Somebody To You ft. Demi Lovato and Little Mix – Black Magic or 4. Tinie Tempah, Jess Glynne – Not Letting Go and Paloma Faith – Picking Up the Pieces
Radio	
The Archers	The Live Lounge, BBC Radio 1
Video Games	
Pokemon Go	The Lego Movie video game

AQA will publish a list of products that students must study on the secure area of the AQA website on 1 June preceding the start of the course.

These are the Close Study Products (CSPs). The CSPs will be reviewed annually.

Where a television programme is set as one of the CSPs, AQA will specify the episode that students should study in depth.

Eduqas	OCR	AQA
All specifications require learners to study a range of media forms in terms of a theoretical framework which consists of media language, representation, media industries and audiences.		
Film (for Industries only)		AQA will publish a list of products that students must study on the secure area of the AQA website on 1 June preceding the start of the course.
Posters: The Man with the Golden Gun (1974) Spectre (2015) Online: Spectre (2015)	The Lego Movie film (including 5 posters and UK TV trailer)	
Television		These are the Close Study Products (CSPs). The CSPs will be reviewed annually.
Luther and The Sweeney or The IT Crowd and Friends	Cuffs The Avengers	
Online, social and participatory media		Where a television programme is set as one of the CSPs, AQA will specify the episode that students should study in depth.
Websites of Section B products	The Observer/Guardian website and social media	