For assessment from 2024 onwards

A-LEVEL MEDIA STUDIES
COMPONENT 3: CROSS MEDIA PRODUCTION

Cover Sheet Section A: Candidate to complete

Centre No:					

Candidate Name:	

Candidate No:				

Brief (Please choose an item):				**Forms produced** (Please tick):	**A/V**	**Print**	**Online**
Music Marketing		Magazines					
Film Marketing		Television					

Title of cross-media production:			
Chosen genre/sub-genre:			
Authentication of Key Stages of the Process	**Date reviewed**	**Candidate signature**	**Teacher signature**
Completion of Planning: details of key planning documents completed.			
Statement of Aims and Intentions			
Production Process Task 1: details of footage/draft work produced.			
Production Process Task 2: details of footage/draft work produced.			
Completion of Cross-Media Production: details of products, including their length, submitted for assessment. Please include a typed URL if a website has been produced.			

References: Give details of the exact source of any non-original material used in the production.	**List of software packages (including website builder, if used):** give brief details of how these have been used in the production.

Authentication Declaration

I declare that my cross-media production work, as detailed above, was completed independently. All work is my own, except for any non-original material clearly credited above, and to the best of my knowledge includes no plagiarised material or material created by Artificial Intelligence (AI). Any non-assessed individuals listed in Section E worked under my direction. This work has not been submitted for any other qualification.

Candidate Signature:	**Date:**

N.B. This form can be completed and signed either digitally or by hand.

Cover Sheet Section B: Candidate Statement of Aims and Intentions (approximately 500 words).

Explain the ways in which you will respond to the brief to create a cross-media production, applying your knowledge and understanding of the theoretical framework. Use the questions below as a guide.

Word Count:	

Centre No:					

Candidate Name:	

Candidate No:				

Use evidence from your research into: similar products; the industry context; your target audience, as well as theoretical perspectives, to explain your decisions:

- How and why will you use media language in your cross-media production?
- How and why will you construct representations of individuals, groups and issues/events?
- How will you target your intended audience?
- How will your production conform to its industry context?
- How will your cross-media production demonstrate digital convergence?

N.B. This form can be completed and signed either digitally or by hand.

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Cover Sheet Section C: Teacher/Assessor to complete

Centre No:					

Candidate Name:	

Candidate No:				

Brief (Please choose an item):		**Forms produced** (Please tick):		
Music Marketing ☐	Magazines ☑	**A/V** ☐	**Print** ☐	**Online** ☐
Film Marketing ☐	Television ☐			

Assessment
Please use phrases from the assessment grid and examples from the candidate's work to support.

Criteria	**Comments**	**Mark**
Produce a statement of aims and intentions to create a cross-media production for an intended audience.		**/10**
Please note that candidates who do not submit a production must be awarded zero marks for the Statement of Aims and Intentions.		
Create a cross-media production that meets the requirements of the set brief, including suitability for the chosen form, genre, industry context, and target audience.		**/20**
Create a cross-media production that uses media language to communicate meanings and construct representations.		**/30**
	TOTAL MARK	0 **/60**

Authentication Declaration
I declare that the cross-media production work, as detailed in Section A, was completed independently by the candidate. All work is the candidate's own, with the exception of any non-original material clearly credited. To the best of my knowledge, this work includes no plagiarised material or material created by Artificial Intelligence (AI). Any non-assessed individuals listed worked under the candidate's direction. This work has not been submitted for any other qualification.
Coversheets including candidate and teacher authentication will be kept on file.

Teacher/Assessor signature:	**Date:**

N.B. This form can be completed and signed either digitally or by hand.

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GDPR Consent

Centre No.					

Candidate name:	

Candidate No:				

Cover Sheet Section D: Candidate to Complete

- WJEC may select your work for use at teacher training events and subsequently upload it onto WJEC's secure website (accessible only to teachers via a secure login). Your name would be removed from your work before we use it. All materials are reviewed regularly and are removed when no longer relevant to our qualifications.
- WJEC may select your work for use in teaching and learning resources published on the WJEC/Eduqas public website. Your name would be removed from your work before we use it. All materials are reviewed regularly and are removed when no longer relevant to our qualifications.
- You understand that this agreement may be terminated at any time through written request.[1]
- For further details about how we process your data please read WJEC's privacy notice

If you prefer that WJEC does not use your work in this way, please tick here[2]: ☐

Candidate Signature:		**Date:**	

Cover Sheet Section E: Production participants (models/actors) to complete

Over 13

- I am over 13 and I give permission for my film/photographic image to be used according to the points detailed in Section D (above) in line with the consent of the candidate (Section D).

Under 13

- I give permission for my child's film/photo image to be used according to the points detailed in Section D (above) in line with the consent of the candidate (Section D).

Please sign as appropriate.

Name of participant (printed)	Participant/Parent Signature	Date

If any participant has declined permission, please tick here: ☐

[1] You must be over 13 to provide consent. You may withdraw your consent at any time by contacting WJEC on media@eduqas.co.uk Please include the title of the work, the year of assessment, centre name and number, candidate name and the Component in the communication. The work will then be removed from the secure website.
[2] If candidates or their production participants have declined permission and ticked the box, they do not need to sign this section.

N.B. This form can be completed and signed either digitally or by hand.